**1 - Answer the following questions:**

* What software development companies do you know? What do they do?

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**READING**

**2 - Read the text. Complete the blanks with an appropriate subtitle.**

**Developing the software / What does a software development company do? /**

**/ Release and maintenance / Testing & quality assurance**

**WHAT DOES A SOFTWARE DEVELOPMENT COMPANY DO?**

BY [UNOSQUARE STAFF](https://blog.unosquare.com/author/unosquare-staff)

**1 - \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Software development companies **design**, **develop** and **maintain** applications, frameworks or other software components for businesses or consumers.

Among the many services they **do**, we can organise this process into four steps.

**1. Identifying the need**

* First, a software development company **tries** to understand the importance of the software they **create**.

**2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Next, the company **designs** and **develops** the software to meet the criteria identified and the users’ needs. They **work on** include desktop solutions, mobile applications and more.

**3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Once the software company **completes** development, they **test** it to ensure that it functions appropriately and that users get positive results. They also **identify** feedback and **resolve** bugs they **discover** throughout the process.

**4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Finally, the company **releases** the product. At this stage, the product is ready for users, and organizations can use their custom software. A software development company also **includes** on-going maintenance or support to ensure the product is always working properly.
* Most software development companies follow this basic process.

***Adapted from****:* [*https://blog.unosquare.com/what-does-a-software-development-company-do#:~:text=What%20is%20a%20software%20development,components%20for%20businesses%20or%20consumers*](https://blog.unosquare.com/what-does-a-software-development-company-do#:~:text=What%20is%20a%20software%20development,components%20for%20businesses%20or%20consumers)